



FOR IMMEDIATE RELEASE

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Image Attached

Ready Pac Foods, Inc. names Tony Sarsam Chief Executive Officer *Former PepsiCo/Nestle Exec tapped for top job*

Irwindale, Calif. (October 22, 2013) – Ready Pac Foods, Inc. announced today that Tony Sarsam will serve as its new Chief Executive Officer (CEO), effective immediately. The hiring of Sarsam concludes a thorough search process that began earlier this year following the announcement of the retirement of Ready Pac's former CEO, Michael Solomon.

Sarsam began his career with the Frito-Lay division at PepsiCo, where he spent twenty years in a diverse career that included senior roles in manufacturing, sales, distribution, finance and strategy. In 2006 he joined Nestle Dreyer's as the EVP of operations, and shortly thereafter was named EVP of sales and operations. In 2010 Sarsam was tasked with starting up and leading the \$4.5B Nestle Direct Store Delivery Company, which he led as President for three years. He is a graduate of Arizona State University and Stanford's Graduate School of Business.

Tony Sarsam is a highly respected leader with a proven track record of managing world class operations and driving innovative product development," said Sean Ozbolt, Chairman of the Board of Ready Pac Foods, Inc. "Tony has outstanding operating experience and a reputation for building a strong performance culture, and we are excited to have him on board."

Phil Theodore, who joined the Company as President and Chief Operating Officer in January, will continue in his current role. "Phil has done a terrific job in leading the organization during this period of continued growth, and Tony is looking forward to working with him and the entire Ready Pac organization," Ozbolt added.

"I am thrilled to have the opportunity to join the Ready Pac team," Sarsam said. "Ready Pac has an outstanding reputation in this industry, both in terms of its products and people, and I look forward to working with this exceptional group to continue to deliver innovative, healthy products with a relentless focus on quality and customer satisfaction."

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COMPANY BIO: California-based Ready Pac is a premier producer of convenience fresh foods including fresh-cut produce. With processing facilities throughout the United States, Ready Pac's award-winning salads, snacks, fresh-cut fruit and vegetables are distributed in supermarkets and restaurant chains across North America. For more information, visit www.readypac.com