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**Ready Pac Foods Furthers Its Growth Strategy
with Launch of Co-Branded Domino's Salads**
*Crafted Exclusively for Domino's, Launch Marks the Fresh Food Company's
Continued Growth in the Almost \$5 Billion Fast Food Salad Category*

Irwindale, Calif. (August 15, 2016) – As part of its long-term growth strategy, Ready Pac Foods, Inc., the industry-leader in single-serve bowl salads, announced today the national rollout of co-branded, salad bowls at all Domino's restaurants in the U.S. This launch represents the Company's continued growth into the fast growing nearly \$5 billion fast food salad category¹.

“As we continue our significant growth as a company, we are always looking at ways to reach consumers to give them the freedom to eat healthier,” said Tony Sarsam, Chief Executive Officer, Ready Pac Foods. “Working together with long-term partners like Dominos, we are able to realize our vision to offer fresh, healthy salads to consumers every day.”

Ready Pac Foods introduced the original Bistro Bowl® single-serve salad in 2010 and has since become the clear industry leader, with more than 60 percent branded market share. Ready Pac Foods has been a supplier of fresh-cut produce and bagged salads to Domino's since 2008. This collaboration with co-branded salads marks a new chapter in the relationship between the two leaders in their respective categories. The new salad line-up, crafted exclusively for Domino's by the culinary team at Ready Pac Foods, makes Domino's the largest national pizza chain to deliver fresh salads.

“At Domino's, we're focused on delivering a variety of menu options to complement our core offerings so that every night can be pizza night,” said Joe Jordan, Chief Marketing Officer of Domino's. “With premium ingredients like spring mix, roasted white meat chicken, and brioche garlic croutons, the salads we created with Ready Pac Foods tested extremely well in key markets making the national rollout an easy decision for us.”

The prepackaged salads are available in three varieties – Classic Garden, Chicken Caesar and the new Chicken Apple Pecan – as part of the popular \$5.99 mix-and-match menu.

About Ready Pac Foods

¹ NPD salad share of orders and Technomic 2015

Home of the original Bistro Bowl® complete meal salad, Southern California-based Ready Pac Foods has been giving people the freedom to eat healthier for more than 45 years as a premier producer of convenience fresh foods and fresh cut produce. With processing facilities throughout the United States, Ready Pac Foods manufactures a complete range of products featuring fresh produce and protein under the company's Bistro®, Ready Snax®, Cool Cuts® and elevAte™ brands. Offerings include fresh-cut salads, fruits, vegetables, snacking and complete meals distributed where consumers buy groceries and in restaurant chains across North America. For more information, visit www.readypac.com.

About Domino's Pizza®

Founded in 1960, Domino's Pizza is the recognized world leader in pizza delivery, with a significant business in carryout pizza. It ranks among the world's top public restaurant brands with a global enterprise of more than 12,900 stores in over 80 markets. Domino's had global retail sales of over \$9.9 billion in 2015, with more than \$4.8 billion in the U.S. and nearly \$5.1 billion internationally. In the second quarter of 2016, Domino's had global retail sales of over \$2.4 billion, with nearly \$1.2 billion in the U.S. and over \$1.2 billion internationally. Its system is comprised of independent franchise owners who accounted for over 97% of Domino's stores as of the second quarter of 2016. Emphasis on technology innovation helped Domino's generate over 50% of U.S. sales from digital channels at the end of 2015, and an estimated \$4.7 billion annually in global digital sales. Domino's features an ordering app lineup that covers nearly 95% of the U.S. smartphone market and recently introduced several innovative ordering platforms, including Zero-click Ordering, Samsung Smart TV®, Apple Watch and Amazon Echo, as well as Twitter and text message using a pizza emoji. In late 2015, Domino's announced the design and launch of the DXP®, a purpose-built pizza delivery vehicle, as well as its first digital customer loyalty program.

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