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Ready Pac Foods Wins Progressive Grocer's Editors Pick Award

Irwindale, Calif. (Oct. 26, 2016) – Ready Pac Foods, the leading producer of healthy, fresh foods, announced that its' elevAte™ line of superfood single-serve salads has won the Progressive Grocer magazine's annual *Editor's Pick Award*. Deciding factors taken into consideration included taste, innovation, function and convenience. The product was also judged on adherence with market trends, filling a need within the marketplace and whether the product breathes life into an existing product.

“I'd like to thank the editors of Progressive Grocer magazine for recognizing Ready Pac Foods with their Editor's Pick. We are proud of the products we have created under the elevAte™ brand, which meet the growing consumer demand for fresh, organic and nutrient-rich meal options,” said Tristan Simpson, Chief Marketing Officer, Ready Pac Foods. “As consumer needs and tastes change and evolve, we look forward to continuing to innovate in the fresh food space, to provide new and interesting products and keep our brands fresh and relevant in the marketplace.”

The elevAte™ brand of products is a direct response to consumer demand for fresh and clean-ingredient-focused meal options. With nutrient dense ingredients, full of antioxidants and omega 3 and 6 fatty acids, Ready Pac Foods was extremely conscious of incorporating ingredients that are entering the mainstream. These ingredients include dark cacao, goji berries, antibiotic-free/non-GMO and organic white meat chicken and matcha green tea. The competitive price point also allows consumers who might not be familiar with these newer ingredients, the option to explore and try out new, healthier options.

Selected out of 245 individual food products and 18 individual nonfood products, the 74 winners of the 2016 Progressive Grocer Editor's Pick awards are featured in the September 2016 issue of Progressive Grocer and online at <http://www.progressivegrocer.com/>.

About Ready Pac Foods

Home of the original Bistro Bowl® complete meal salad, Southern California-based Ready Pac Foods has been giving people the freedom to eat healthier for more than 45 years as a premier producer of convenience fresh foods and fresh cut produce. With processing facilities throughout the United States, Ready Pac Foods manufactures a complete range of products featuring fresh produce and protein under the company's Bistro®, Ready Snax®, Cool Cuts® and elevAte™ brands. Offerings include fresh-cut salads, fruits, vegetables, snacking and complete meals available where consumers buy groceries and in restaurant chains across North America. For more information, visit www.readypac.com.

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