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Fall into Autumn with Ready Pac Foods New Limited Edition Smoked Turkey with Pomegranate Vinaigrette Bistro Bowl®

Irwindale, Calif., Nov. 16, 2017 – As temperatures cool and holiday decorations begin to appear, Ready Pac Foods is leaning into fall with the launch of its latest seasonal creation, **Smoked Turkey with Pomegranate Vinaigrette Bistro Bowl®** single serve salad, available for a limited time.

“Seasonal flavors this time of year often means pumpkin spice, but this year we wanted to give our consumers something a bit more on-trend, indulgent and satisfying,” said Galit Feinreich, Chief Marketing Officer (CMO) of Ready Pac Foods. “This salad is fresh, flavorful and loaded with delicious ingredients you’d find in a holiday meal including smoked turkey breast, cranberries and cornbread – all ready to dress and mix in our signature Bistro Bowl for a great on-the-go meal.”

According to an ORC International Survey conducted for Ready Pac Foods*, 81 percent of consumers wish they made healthier choices during the holiday season. For that, Ready Pac Foods is here to help without compromising the flavor of the season’s favorite foods.

The Smoked Turkey with Pomegranate Vinaigrette Bistro Bowl salad features smoked turkey breast, creamy feta cheese, cranberries and a crispy cornbread crumble on a bed of arugula and baby greens, dressed with a zesty pomegranate-orange vinaigrette. Best of all, the complete meal salad is under 250 calories and delivers 9 grams of protein.

Ready Pac Foods first introduced its Limited Edition Bistro Bowl salad line-up in 2016 to provide consumers with fresh, peak of season ingredients, amazing flavors and healthier options for on-the-go meals. Past Limited Edition Bistro Bowl salads have included seasonal favorites such as Pumpkin Spice, Roasted Corn with Pulled Pork & BBQ Drizzle and Roasted Beets & Baby Greens.

The Smoked Turkey & Pomegranate Bistro Bowl is available until mid-February where consumers buy groceries nationally, including Walmart and Wegmans, and online at Amazon Fresh.

Visit www.readypac.com for more information and to stay up-to-date on all of Ready Pac Foods new and seasonal products.

***Methodology:** The survey of 1,022 adults was conducted by ORC International on behalf of Ready Pac Foods. This online omnibus was live on November 3-6, 2016.

About Ready Pac Foods

Home of the original Bistro Bowl® salad, Southern California-based Ready Pac Foods, a wholly-owned subsidiary of Bonduelle (BON.PA), has been giving people the freedom to eat healthier for nearly 50 years. As a premier producer of convenience fresh foods and fresh cut produce, and with processing facilities throughout the United States, Ready Pac Foods manufactures a complete range of products

featuring fresh produce and protein under the company's Ready Pac Foods®, Bistro®, Ready Snax®, Cool Cuts®, elevAte™ and Fresh Prep'd™ brands. Offerings include fresh-cut salads, soup kits, wrap kits, fruits, vegetables and fresh snacking options available where consumers buy groceries and in restaurant chains across North America. For more information, visit www.readypac.com or follow us on [Facebook](#), [Twitter](#) and [Instagram](#).

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